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April 26th 2017

Dear Potential Sponsor,

Now in existence for over 35 years, the Valley Royals Track and Field club has a long tradition of sporting excellence and community involvement in the Fraser Valley. It has been our mission to promote participation in track and field as a sport suited to the mental, physical and emotional development of all individuals. We are an inclusive club for athletes of all abilities.

We encourage participation in our Grand Prix cross country series every fall where over 750 students in the Fraser Valley from grades 4-8 compete and have fun in a series of cross country races.

We have sent athletes to both of the last Olympics in 2012 and 2016, and host major provincial and national events including the next BC Cross Country Championships.

As a non-profit society, we rely on the generosity of donors like you and the volunteer work of our athletes and families.

We have sponsorship packages available for our:

- High Performance High Jump Training Centre
- Valley Royals Grand Prix Racing Series (4 races in September and October)
- BC Cross Country Championships which we are hosting at Clearbrook Park on October 28<sup>th</sup>, 2017.

No donation is too small. Your generosity will provide equipment and coaching for the athletes in the Fraser Valley. Thank you in advance for your contribution.

If you are interested in sponsorship opportunities with the Valley Royals Track & Field Club, please contact Monica Carsience at 778-908-1554 or by email at [carsience@telus.net](mailto:carsience@telus.net)

Sincerely

Monica Carsience, for the Valley Royals Board of Directors